



FOR IMMEDIATE RELEASE:

CRU GROUP welcomes new USA, Senior Business Development Leader

Toronto, Ontario Canada July 20, 2018

Kyle Winston, President and CEO of CRU GROUP, today announced the hiring of Laura Pastore as the new Vice President U.S. Business Development for Catastrophe Response Unit USA. "This is a huge coup for CRU" said Mr. Winston, "The addition of such a highly respected and well known senior claims executive to the CRU team helps us move our rapidly expanding CRU USA business to a whole new level".

Laura Pastore brings exceptional breadth of experience in selling multi-line claims adjusting services to both personal and commercial lines insurers. Her past experience includes Claims Adjusting, Customer Service, and Marketing positions within the insurance industry and she has held senior Business Development positions at two of the world's largest independent adjusting companies. Most recently, she served as VP and Senior Account Manager at Cunningham Lindsay (now Sedgewick) where she was accountable for the companies' largest accounts.

"The opportunity to join CRU was just too good to pass up." explains Mrs. Pastore "To work in such an innovative and entrepreneurial organization with such a clear commitment to customer focus and employee satisfaction is refreshing...I can't wait to get started!"

"Over the last several years, the CRU commitment to customer and our capability to execute as the insurer wants," said Paula Holladay, USA Operations Manager "using their policies, procedures and systems - has helped us build a stronger brand in the US marketplace. Having Laura join our CRU USA team is a giant next step for us as we look to accelerate our expansion across America."



CRU GROUP

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About CRU GROUP

Founded in 2004, CRU Group provides claims management and staffing solutions for the Property & Casualty industry across North America. CRU offers Catastrophe Response and Daily Claims services in both Canada and the United States. It also offers market-leading specialty claims adjusting services through Maltman International and provides comprehensive training programs via The Academy of Insurance Adjusting (AIA). The Group's Head Office is in Toronto, Canada.

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