



FOR IMMEDIATE RELEASE:

CRU GROUP Appoints New Catastrophe Response Field Director

Toronto, Ontario Canada January 29, 2019

Kyle Winston, President of CRU GROUP, today announced the promotion of Jonathan Rice to Catastrophe Response Field Director.

"Jonathan has been an invaluable member of our field team, actively responding in 28 different catastrophe deployments since joining CRU GROUP in 2011," said Mr. Winston, "He has demonstrated outstanding capabilities time and again, most recently in leading our company's field work for the 4 U.S. hurricanes in 2017 and 2018. Jonathan is exceptionally hard-working and deserving of this promotion."

Mr. Rice, a former teacher & coach of 11 years in Mobile, AB, began his adjusting career in 2005 when Hurricane Katrina devastated the Gulf Coast. He was instrumental in developing many of CRU GROUP's courses and course materials, including the Earthquake Adjusting Program. He has recruited and trained more than 1,100 adjusters over the last three years traveling from coast to coast across North America.

"It is a tremendous privilege working at CRU GROUP alongside the most talented and experienced field professionals in our industry." said Mr. Rice, "I look forward to progressing the Catastrophe Response Unit plans and initiatives, and I'm excited to support the team and their goals in my new capacity."

"Our CAT Division strategy is an area of great focus for our company," said Mr. Winston, "Overseeing divisional staffing, training, SLA compliance and managing the client experience are all core responsibilities of Jonathans' role and we're looking forward to seeing good things come from him and his team."

CRU GROUP

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About CRU GROUP

Founded in 2004, CRU GROUP provides claims management and staffing solutions for the Property & Casualty industry across North America. CRU offers Catastrophe Response and Daily Claims services in both Canada and the United States. It also offers market-leading specialty claims adjusting services through Maltman International and provides comprehensive training programs via The Academy of Insurance Adjusting (AIA). The Group's Head Office is in Toronto, Canada.

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